

Project Linus

PRD Kickoff Deck 06/03/22

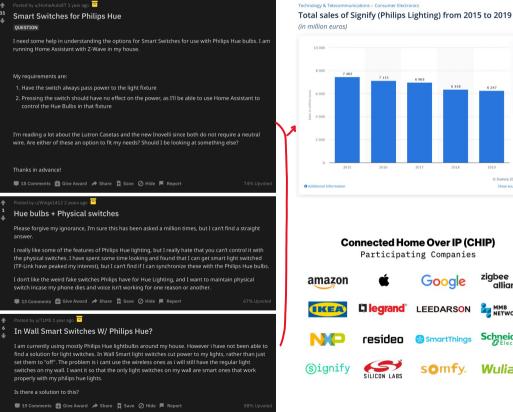




Overview

Project Overview

Currently our Z-Wave switches are the best in their market. ZigBee offers an opportunity to go after a 10x larger market with the same advanced, proprietary features.



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JOOGle

LEEDARSON

SmartThings

zigbee

alliance

MMB

Schneider

Wulian

Philips #1 problem is that they do not offer a hardwired smart switch and currently do not have ambitions to develop one. This is a huge request from people who have Hue smart bulbs and where we currently fill the gap with Z-Wave. We can do the same thing with ZigBee. Signify (Philips) sold over 6.2B Euros in 2019 and are the leader in smart bulbs in the US1.

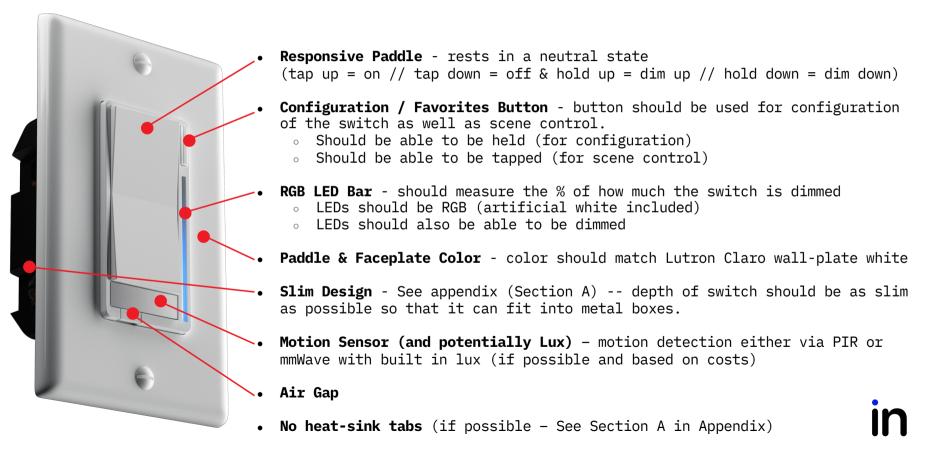
CHIP (now Matter) is underway in development and the companies involved do not have a wide selection around light switches. This is a huge gap in the market which we can exploit using ZigBee to start and then changing over the firmware once CHIP officially launches.



Hardware Requirements

Look & Feel

The look and feel should be identical to our 2-1 Zigbee Switch – which is distinct to our brand.



Features & Capabilities

These features allow us to be versatile in any installation setting and experience level and should take the intimidation away from installing a smart switch.



Features

Basically, this should follow the 2-1 Switch tooling but add in motion/lux capabilities.

- **ZigBee 3.0** use the latest ZigBee chipset (MG21 or MG24 if possible) and compatible with SmartThings, Hubitat, Home Assistant & Amazon Echo Plus Gateways
- 3-Way / 4-Way Ready switch should auto-detect (see Appendix Section B)
 - \circ Should work with an auxiliary switch (like our 2-1)
 - Should work with an existing dumb switch
 - Should work with another smart switch (if wired to another smart switch, it should be able to detect this)
- Power Monitoring switch should measure the power consumption
- **ZigBee Distance Estimator** should be able to estimate the signal strength of the Z-Wave signal and notify via the LED bar (see Appendix - Section C)
- **Instant On** when tapped 1x (and scenes aren't used), switch should turn the bulb on instantly (no delay)
 - Configurable delay in 100ms increments (see tech doc)
- CFL & LED Compatibility minimum buzz and flickering
- 600W increase the wattage to 600 like GE's
- Neutral & Non-Neutral Compatibility Switch should be able to work with a neutral wire or without a neutral wire
 - Should auto-detect which setting it's in (neutral/non-neutral, aux/dumb) and if it can't, then there should be a manual override.
- Auto-Detect Line/Load (and if possible other terminals)
 - No matter how customer wires it, the switch should be able to detect what's wired/where.
- **PIR or mmWave** Prefer mmWave if possible (see Appendix D)
- Lux Sensor detect light brightness (see Appendix E)



Firmware Requirements

Firmware Requirements

Here's where Inovelli shines and what sets us apart from the competition. It's important we nail this.

Features

Follow the 2-1 Switch firmware, but add in motion/lux parameters

- **On/Off or Dimmer** switch should be able to be either an on/off or dimmer depending on what the user sets it as
- ZigBee Scene Control multi-taps to activate various scenes
- **RGBW Bar Config** bar should be able to change colors and dimmed to the customer's favorite level
- **Auto Timer** switch should have a timer that shuts the switch off after a certain amount of time
- **Easy Config** switch should be able to be configured via the config / favorite button.
 - There should be infinite customization via parameters in the firmware, but also set customizations for HUB's that do not allow parameter changes (ie: Wink)
- **Internal Relay Disable** internal relay should be able to be disabled locally and via ZigBee
- Minimum dim level / Maximum dim level
- Ramp rate configuration ability to change how fast/slow light turns on
- Ramp rate & instant on/off separated
- Default Dim Level ability to set the default dim level
- OTA Ready ability to update firmware via OTA
- Zigbee Bindings (Individual & Group)
- Smart Bulb Mode
- PIR or mmWave zone settings and calibration
- Lux calibration ability to adjust lux reading if something is off





Other Info

Other Requirements

Customers expect these to have the following certifications and inserts.



Certifications

- ZigBee (Required)
- UL (Required)
- FCC (US) / IC (Canadian) (Required)
- Friends of Hue (Optional)
- Works w/Alexa (Optional)

What's in the Box

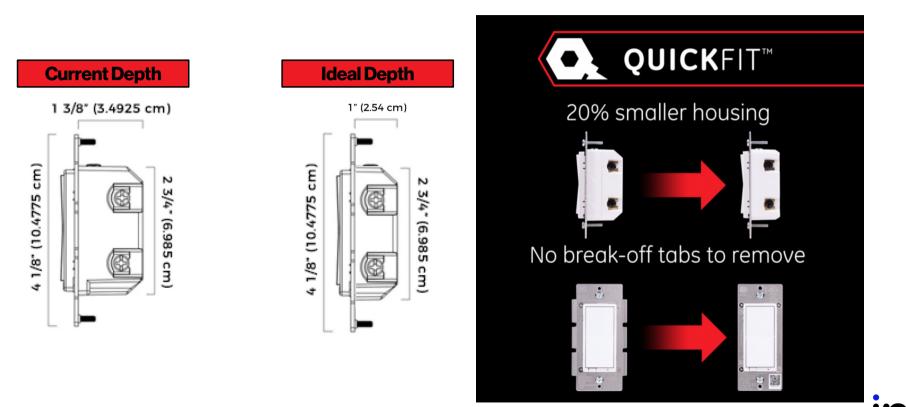
- Instruction Manual (color)
- Wiring Insert
- Rewards Program Insert
- Warning sticker on side of switch
- Faceplate & screws (white matches Lutron Claro)
- Switch + Paddle



Appendix

Section A – Slim Design & No Heat Sink Tabs

Smart switches are extremely thick and sometimes hard to fit into US gang-boxes, especially older gang-boxes that are metal.



NOTE: Above screenshot taken from GE's new switches

Section B – Multi-Switch Setup

Oftentimes people will want various setups for their 3-Way (multi-switch) setups. Solving for all three is mandatory.



SWITCH

AUX SWITCH

SMART DUMB SWITCH SWITCH

SMART & AUX SWITCH

Similar to GE's setup. where there is a smart switch (ie: GE #12722) and an aux switch (ie: GE #12723).

SMART & DUMB SWITCH

User can use a smart switch (Inovelli) and an existing, "dumb" switch such as this: https://www.lowes.com/pd/Eaton-15-Amp-3-Way-White-Rocker-Light-Switch/1000050595



SMART & SMART SWITCH

User should be able to use two Inovelli switches together (either On/Off or Dimmer) and the switch will detect this.

Section C – ZigBee Signal Indicator

Switches should indicate the ZigBee distance to let customers know if their switch is within range. If the switch LED turns green, it means that it's within range, if yellow = weak range, if red = not in range.





Section D – PIR vs mmWave

Smart home companies are now moving towards mmWave, which is a lot more accurate and flexible than PIR (can detect presence - important when you are sitting still in a room and you don't want your lights to turn off). However, we need to analyze what the costs are as well as limitations (mmWave devices in market have various flaws).



AQARA HUMAN PRESENCE SENSOR - FP1

This is the latest sensor from Xiaomi Aqara. There seems to be some issues with the detection time (about 4 seconds which is very slow) but the presence sensor works amazing.

Article: Everything Smart Home

Issues: Reddit Thread (4s Delay)



YouTube Review Video (Click to view)

PIR

Strengths: Detects motion and less expensive than mmWave

Weaknesses: Does not detect presence which makes some automations fail (ie: you want your lights to turn off if no motion is detected in 10 min - if you're watching a movie, the PIR sensor will not detect you there and your lights will shut off even if you're in the room)

mmWave

Strengths: Detects motion and presence allowing more granularity over your motion automations (ie: If no motion OR presence in a room for 10 min, shut off light - you cannot do this with PIR)

Weaknesses: Possible processing time delay (walk into room and you want the light to come on once presence is detected - if it takes more than 1 second, it is very slow) and more expensive than PIR

Section E – Lux Reporting

Depending on costs, the sensor should also have a built-in lux reading. This will help with all sorts of automations including opening/closing blinds, and Circadian Rhythm (which a huge B2B opportunity is looking for and currently working on)



Circadian Rhythm Example

09:00AM - Lux Reports 0%	5, RGBW Bulbs – 2700K (Soft White)
10:00AM - Lux Reports 20	%, RGBW Bulbs - 3000K (Soft White)
11:00AM - Lux Reports 40	%, RGBW Bulbs – 4000K (Soft White)
12:00PM - Lux Reports 60	%, RGBW Bulbs - 5000K (Cool White)
01:00PM - Lux Reports 80	%, RGBW Bulbs - 6000K (Cool White)
02:00PM - Lux Reports 10	00%, RGBW Bulbs - 7000K (Cool White)
03:00PM - Lux Reports 80	%, RGBW Bulbs - 6000K (Cool White)
04:00PM - Lux Reports 60	%, RGBW Bulbs - 5000K (Cool White)
05:00PM - Lux Reports 40	%, RGBW Bulbs – 4000K (Soft White)
06:00PM - Lux Reports 20	%, RGBW Bulbs – 3000K (Soft White)
07:00PM - Lux Reports 0%	6, RGBW Bulbs – 2700K (Soft White)

